

# Distracted Driving Prevention

Proactive Safety for Fleet Drivers



## Phone is a unique distraction.

- Phone distraction is harder to prevent through audible alerts than other distractions
- Alert fatigue is a real issue

## Cell blocking is complementary to dash cams.

- Prevent, not just alert
- Proactive safety = less coaching and review which fleets like



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**LifeSaver is a good entry point for fleet safety solutions.**

- Simple, over-the-air deployment
- NO hardware to purchase or install in vehicle
- Low price point to tackle #1 cause of collisions

**Cameras are not for everyone.**

- Employee / Union resistance
- Government agencies
- Fleets with smaller safety budgets

