

Compared to other companies



Smartphone-based telematics solutions

Hardware-based telematics solutions

	SafeDrivePod	Smartphone-based telematics solutions	Hardware-based telematics solutions
Anti-smartphone distraction solutions	Blocks smartphone screen, hands-free features remain active, auto-enables and auto-disables	Mainly monitors phone use, relies on end-user to activate	No current comparable solution
Driving data acquisition	Full 3 axis motion measurement by dedicated, calibrated hardware, no use of location data or GPS	Motion sensors of phone may be used, combined with location data and GPS, smartphone has to be present and turned on	Full 3 axis motion measurement by dedicated, calibrated hardware, may be combined with location data and GPS
Privacy friendly	Yes, no location data tracking is used	No, GPS is used for speed data and/or vehicle tracking	No, GPS is used for speed data and/or vehicle tracking
Data handling	Pod stores and analyses data internally, exchanges a total data load of < 1MB per month	Processing is done on remote servers, so lots of data is being sent by cellular data connection	Processing is done on remote services, lots of data is being sent by cellular data connection
Pricing per end-user	From €1,25 to €7,50 a month, no additional hardware or installation costs	From €3,- to €15 a month, usually no additional hardware or installation costs	From €8,50 to €25 a month, plus a minimum of €50 for hardware and/or installation