



# SafeDrivePod

SafeDrivePod offers valuable driver behavior insights, minimizes distracted driving and greatly reduces emergency response times



## We want everyone to get home safely

**SafeDrivePod is an affordable, privacy friendly, multifunctional telematics solution for insurance agencies, fleet managers and lease companies. It provides insight in driving behavior and reduces driver distraction and emergency response times, whilst providing a significant cost reduction and improving environmental sustainability.**

It's a widely accepted fact that we need to do a lot more to reduce the number of casualties, the damage and environmental stress that road traffic causes. Thankfully, every individual road user has the power to significantly lower all of these risks, by simply adjusting their driving behavior. This is where SafeDrivePod can be of great help. By providing insight in driving behavior, road traffic related damages and stress on the environment can be reduced heavily. On average, a reduction of **20% to 30%** on damage claims can be achieved, as well as a reduction of **8%** on fuel costs and emissions.

Maybe you've heard these promises before. This time around though, there are some key factors to take in consideration: SafeDrivePod offers a hugely scalable and versatile solution to fit nearly every use case. It's a high tech solution that's very easily implemented, and all of this at a fraction of the cost of what the competition has to offer. To top it off, SafeDrivePod offers a tried and tested solution to once and for all eliminate one of the biggest and ever growing problems in our modern day society: road traffic related damages, injuries and even deaths, caused by smartphone distraction.

## A tiny device, an app and an online admin dashboard

**Thanks to a smart combination of hardware and software that is fully developed inhouse, we are able to offer a much more affordable, versatile and reliable alternative to traditional or app-only telematics solutions. No GPS connection, continuous data connection or external power source is needed. Therefore, end user privacy isn't compromised, installation is a breeze and long-term operation is guaranteed.**

We offer telematics (SafeDriveMotion), crash detection (SafeDriveResponse) and a solution that helps reduce road traffic related damages caused by smartphone distraction (SafeDriveFocus), all rolled into one. We also offer assistance with the installation and operation of all of SafeDrivePod's features, as well as product and data-integrations with external solutions, services and systems. Our solution is completely modular: you have full control over which features you want - or don't want - to use.





# SafeDriveMotion

is an affordable, privacy-friendly, easy-to-install solution for telematics. SafeDriveMotion helps road users gain insight in their driving behaviour and offers tips accordingly.

SafeDriveMotion consists of a small device - the SafeDrivePod - an app and an online dashboard. It measures acceleration, braking and steering input from the moment the vehicle starts moving. It uses motion sensors instead of GPS location data, to prevent end user privacy concerns. After every trip, the driving behavior can be viewed and analyzed, in either the app or the dashboard.

SafeDriveMotion is fully autonomous. After installation and initial setup of the (Android or iOS) app on the smartphone, all selected features will start automatically every time the vehicle starts moving. This means that the driver never has to manually start or stop the device or the app before and after a trip. There is no need for a professional to install the pod either: it can simply be stuck to a surface in the car, according to the instructions.

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# SafeDriveFocus

helps road users resist the temptation of their smartphones.

**All over the world, smartphone usage whilst driving is becoming an ever bigger problem.**

Smart phones have become an integral part of our lives, and they seem to never stop demanding our attention. It's hard to resist a notification, even when we're driving. And when a split second of losing focus can spell disaster, you can use all the help you can get to prevent the worst from happening.

SafeDriveFocus limits the functionality of a drivers' smartphone when a vehicle is in motion. It consists of a small device - the SafeDrivePod - an app and an online dashboard. It automatically limits smartphone operation to hands-free calling and navigation, as soon as the vehicle starts to move. Android Auto and Apple CarPlay remain functional at all times.

When the vehicle stops, the driver immediately regains full control over their smartphone. After the initial setup, SafeDriveFocus doesn't require any further manual operation. It will start and stop automatically.

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## SafeDriveResponse

**SafeDriveResponse enables instant control and relief in the event of serious - and less serious - traffic accidents. When things go wrong in traffic, you want to be able to act as quickly as possible.**

Traffic accidents can be very intense and scary in nature, especially to those directly involved. Being able to offer practical and emotional support - even seconds after impact - can make a huge difference to the outcome of any major or minor collision. Thanks to SafeDriveResponse, less time is needed to assess the situation, and emergency response times are greatly reduced.

SafeDriveResponse consists of a small device - the SafeDrivePod - an app and an online dashboard. It ensures that - at the actual moment of collision - data about g-forces, the place of impact on the vehicle and the GPS location on that very moment (optional) are sent to a receiving party. This could be an insurer, a leasing company, a rental company, the employer, or even relatives. The crash data is sent through the data connection of the smartphone, after which the driver can be contacted immediately and aid can be provided. SafeDriveResponse registers low and high impact events with 'fingerprints': detailed information from the exact moment of collision (FNoL), but also data from right before and after the event, can be used to pinpoint false positives or even fraud.

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Choose our multi-award winning, internationally acclaimed solution for improving traffic safety and sustainability and let us help you save big on costs.



Very competitively priced compared to traditional telematics solutions



Easy to use thanks to fully autonomous operation



**SafeDrivePod International B.V.**

First see, then believe?  
No problem: visit

**[www.safedrivepod.com](http://www.safedrivepod.com)**

and ask for a demo or apply for a trial period and experience firsthand what SafeDrivePod has to offer you and your company.

**GET A DEMO**



Scalable and versatile solutions to fit nearly every use case



The world's only driving behavior monitoring solution that doesn't make use of GPS, which drastically reduces the impact on privacy.



More than 250.000 kilometers of range on a single charge



Patented solution for locking the smartphone's screen whilst driving (iOS and Android certified)



Easy to install without the help of a professional