

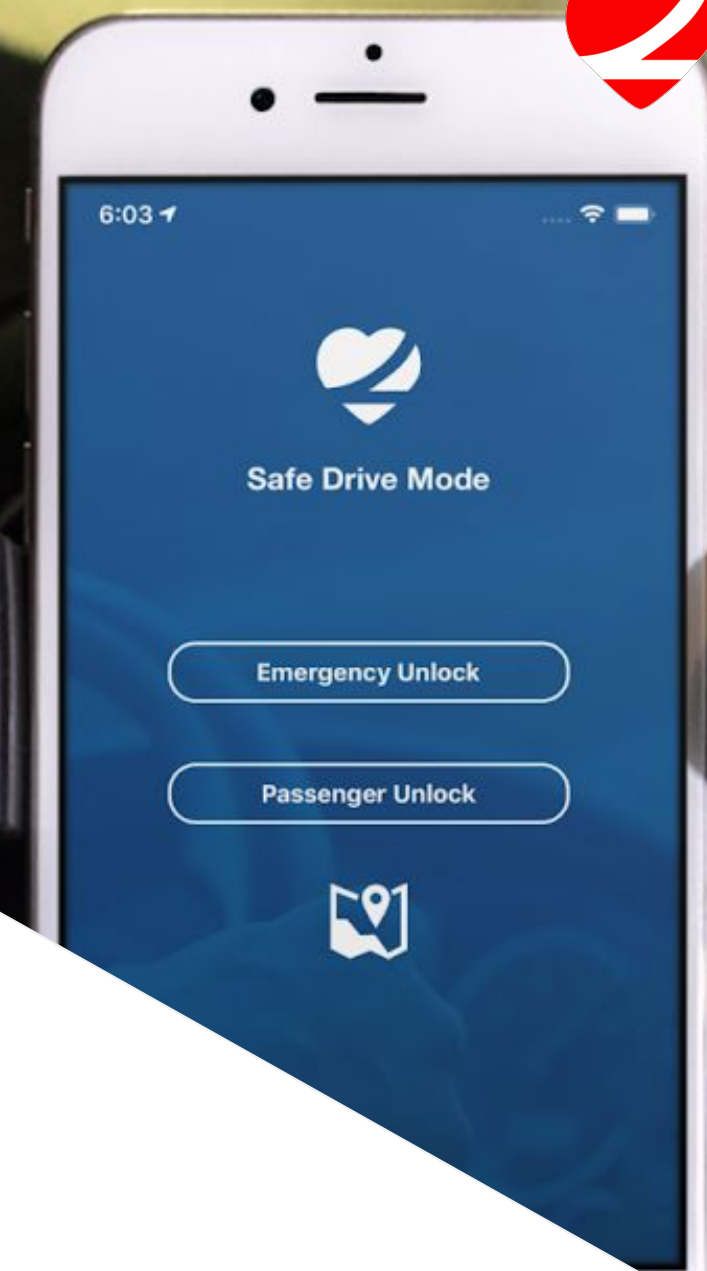


LifeSaver

www.lifesavermobile.com

MOVING THE NEEDLE

ON FLEET SAFETY



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WHY SHOULD YOUR BUSINESS CARE ABOUT DISTRACTED DRIVING?

\$35 Million

NET TO CLIENT	EXPENSES	ATTORNEY FEES
\$22.1 MILLION	\$100,000	\$12,750,000

- ✔ It's the leading cause of vehicle collisions
- ✔ It can ruin your company's brand and reputation

What should your business do about it?



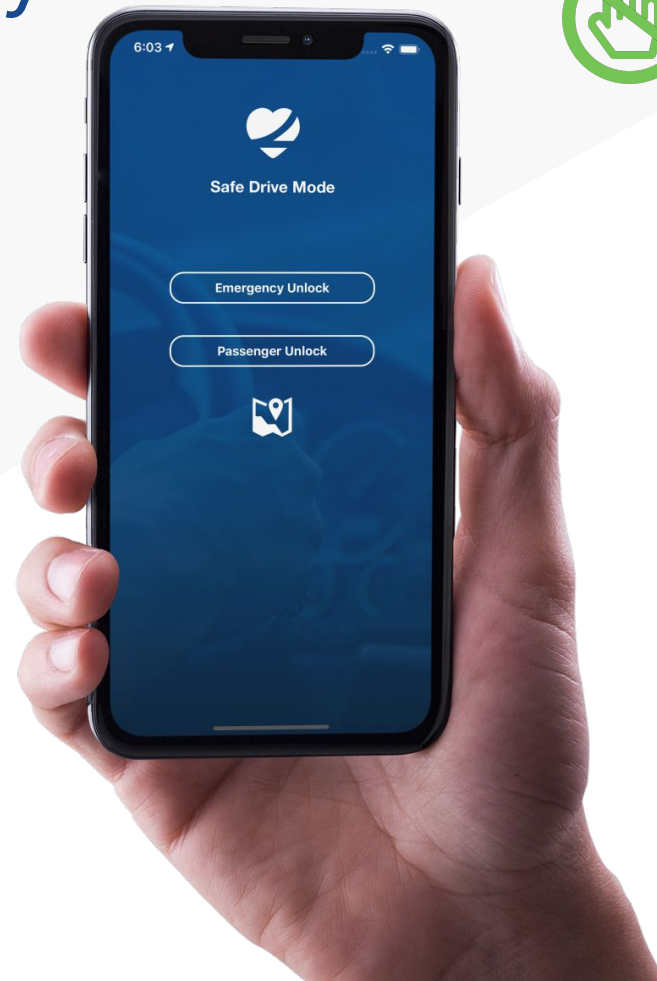
▶▶▶▶ TRUCKING ACCIDENT - WRONGFUL DEATH

STRENGTHEN & ENFORCE YOUR CORPORATE POLICY

✔ Adopt a Strong Cell Phone Policy



✔ Enforce the Policy with Technology



BAN PERSONAL PHONES ON THE JOB

ENFORCE WHAT YOU CONTROL

STRENGTHEN & ENFORCE YOUR CORPORATE POLICY

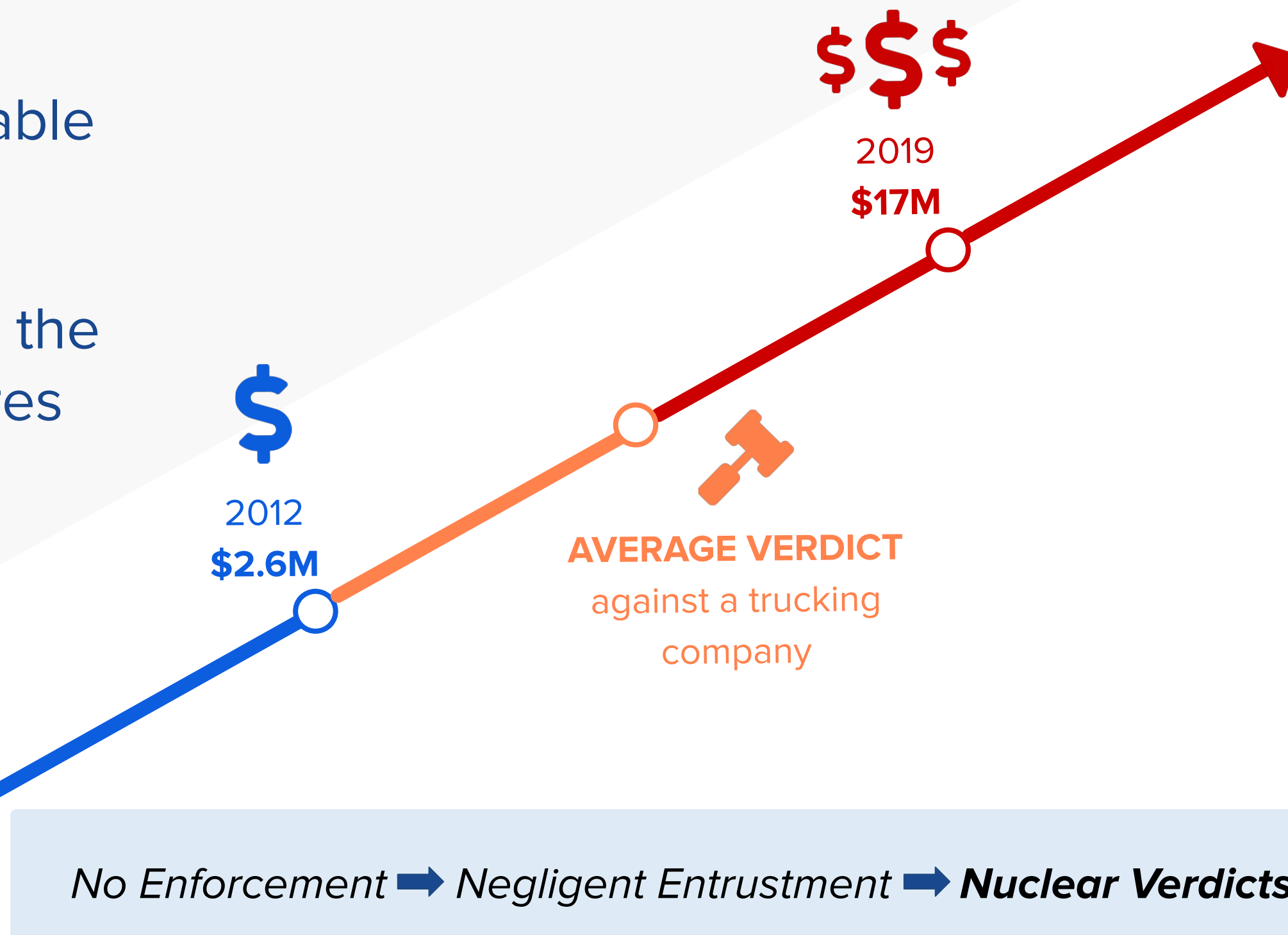
Recent NLRB Ruling

- ✔ Employer's Cell Phone Policy prohibiting use or possession of cell phones in commercial vehicles was lawful
- ✔ Policy's clear purpose was to ensure the safety of its drivers and the general public
- ✔ Employer justified in suspending and discharging employee who violated Cell Phone Policy

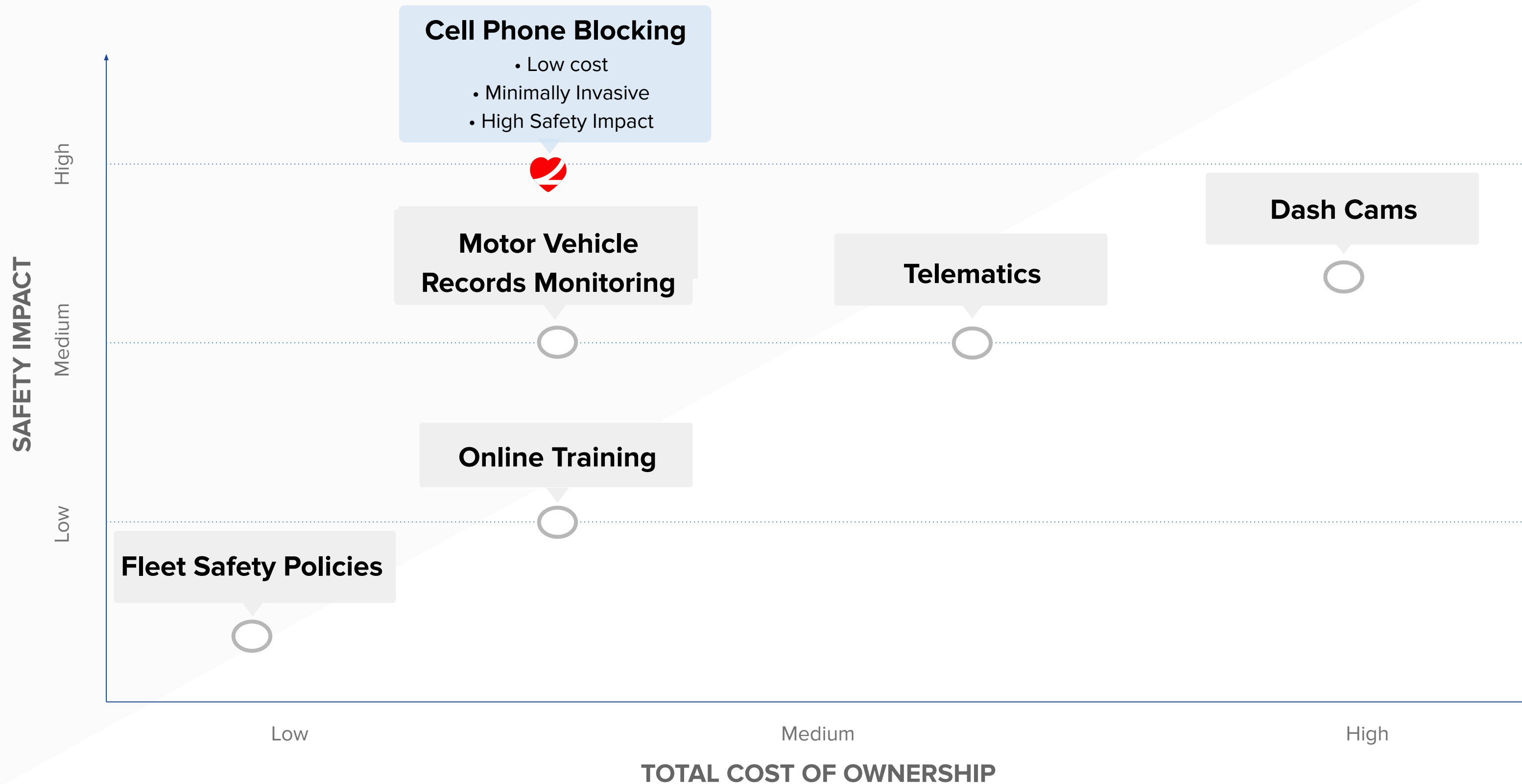


PERSONAL INJURY LAWYERS ARE ASKING THESE QUESTIONS*


- ✔ Did the company take reasonable steps to prevent the crash?
- ✔ Was minimum safety compliance the focus, or were additional measures available at reasonable cost?
- ✔ Does this company really care about preventing crashes?



PORTFOLIO APPROACH TO FLEET SAFETY



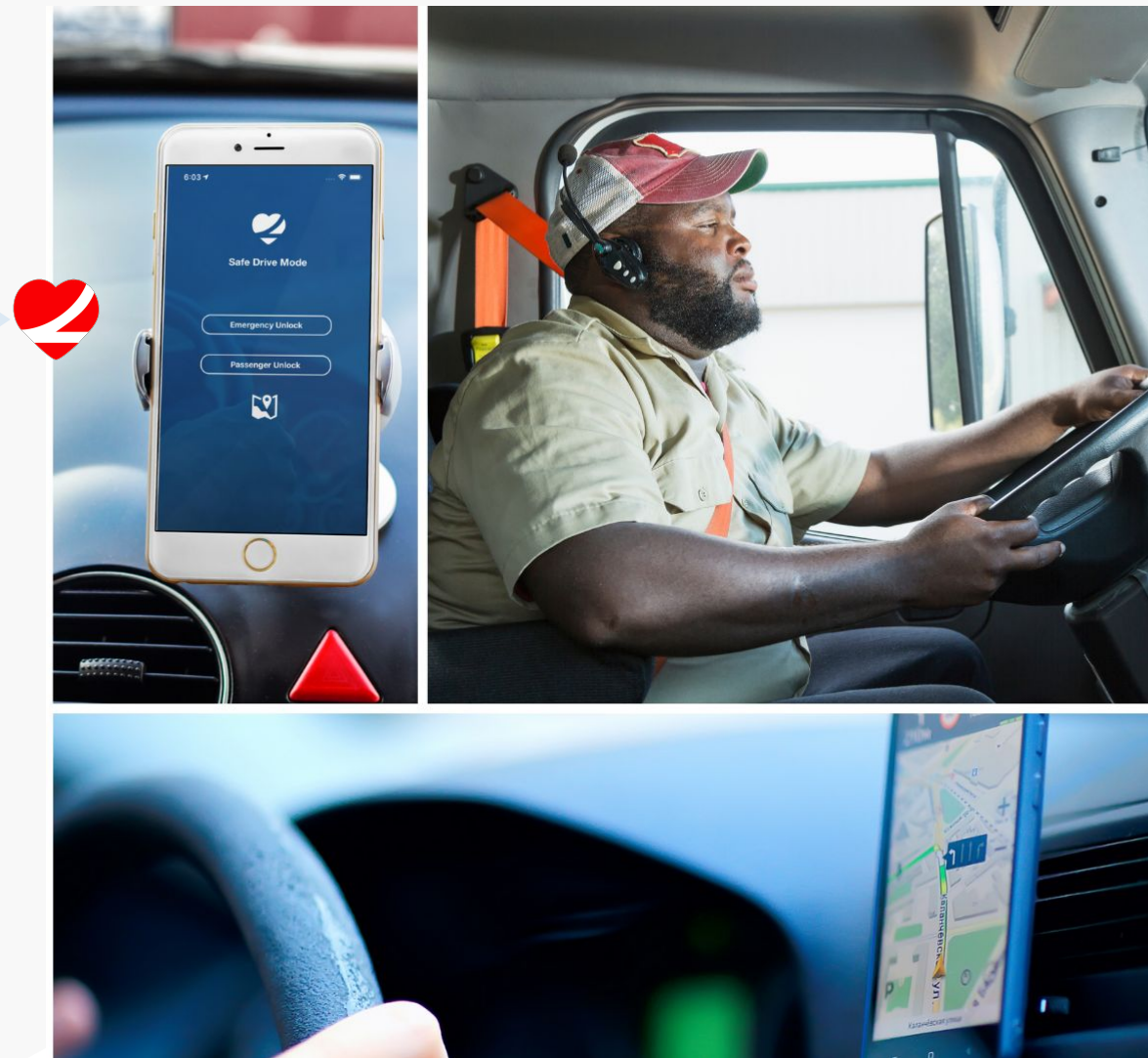
LIFESAVER COMPLEMENTS TELEMATICS & DASHCAMS

	 LifeSaver	Telematics	Dash Cams
PRODUCT FOCUS	<ul style="list-style-type: none"> → Employee Safety → Asset Protection → Nuclear Lawsuit Avoidance 	<ul style="list-style-type: none"> → Asset Tracking → Route/Fuel Optimization → Vehicle Maintenance 	<ul style="list-style-type: none"> → Employee Safety → Asset Protection → Claims Defense
COMPONENTS	Software Only	Hardware + Software	Hardware + Software
DRIVER SAFETY EVENTS	Prevents Phone Distraction	Speeding, Cornering, Hard Braking, Acceleration	G-Force Events

LIFESAVER TEACHES & ENFORCES A NEW DRIVING BEHAVIOR

DON'T MANIPULATE YOUR PHONE BEHIND THE WHEEL

Fleet Drivers
learn hands-free
practice



Fleet Managers
gain new safety
visibility

MOBILE APPLICATION

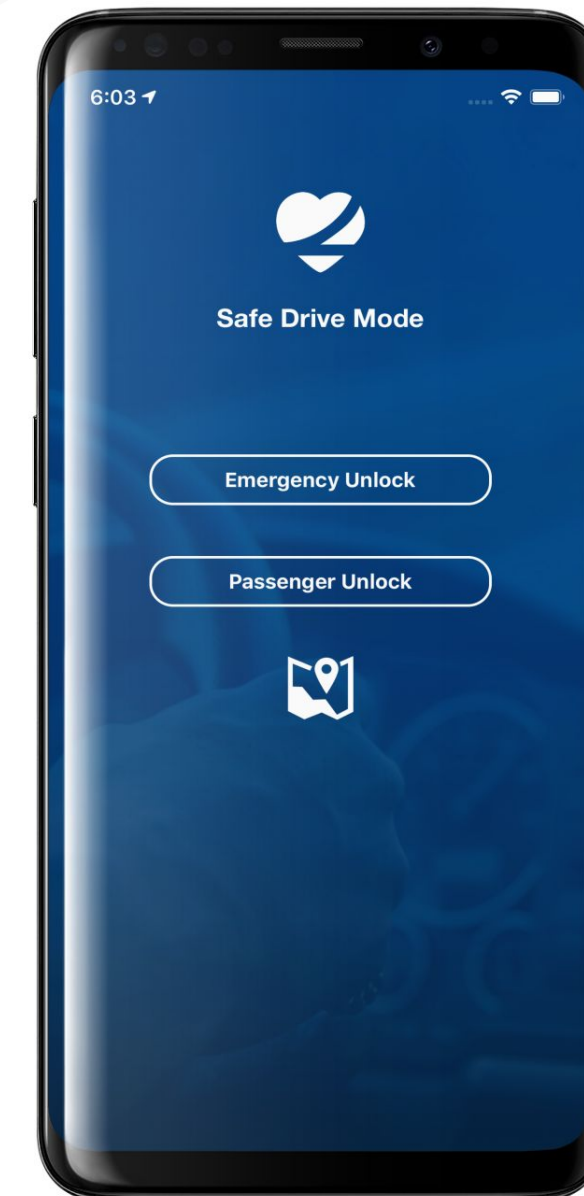
REAL-TIME INTERVENTION WORKS

- ✔️ Curtain/banner intervenes automatically to block distraction, triggered by
 - Driving speed
 - Unlocking the phone

- ✔️ Visually reminds driver that they have triggered a violation, landed on the exception report, and lowered their driver score

- ✔️ No violations are triggered for
 - Voice calls / voice commands
 - Navigation apps (before driving)
 - Music / podcasts (before driving)

ANDROID

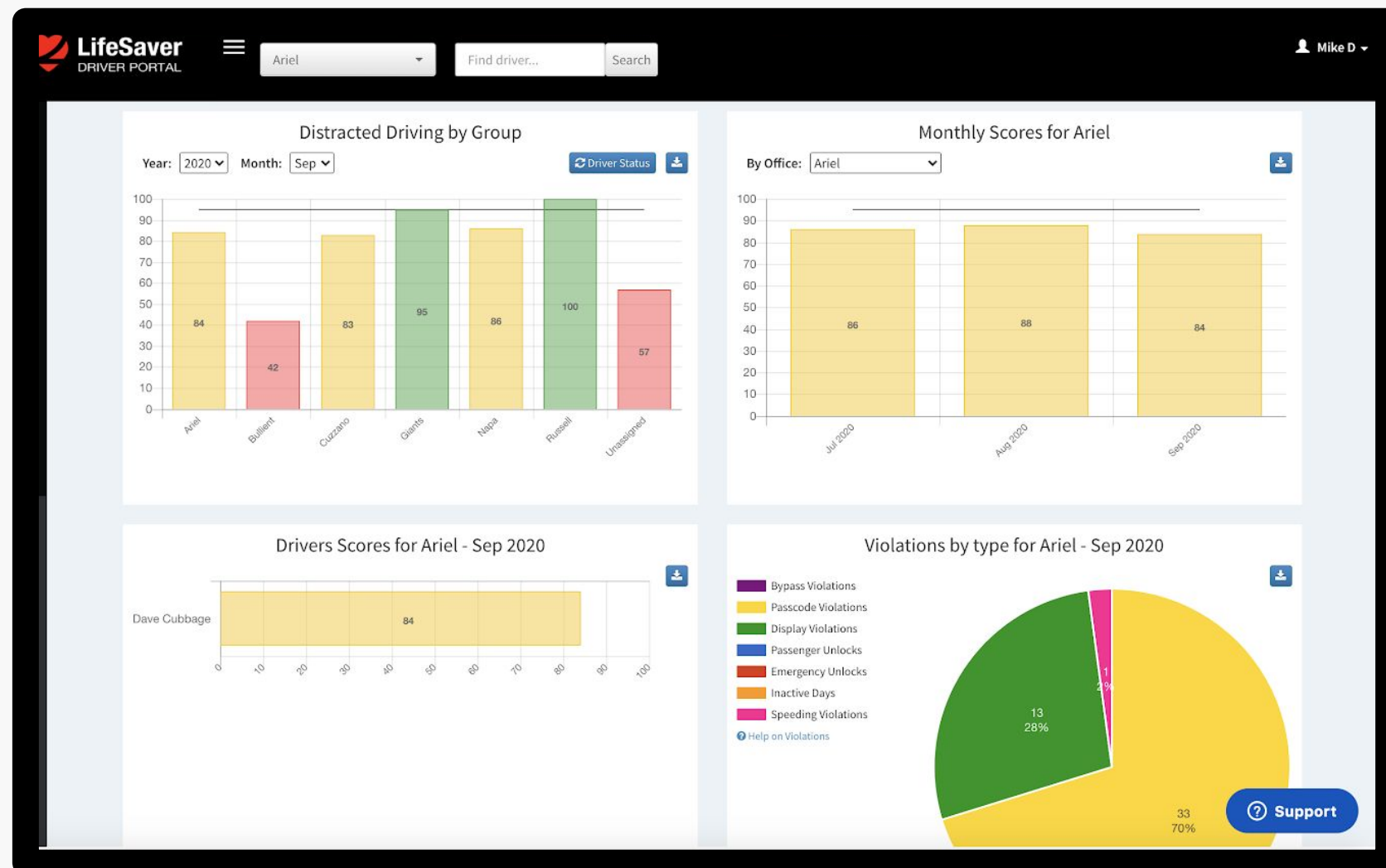


APPLE



FLEET PORTAL

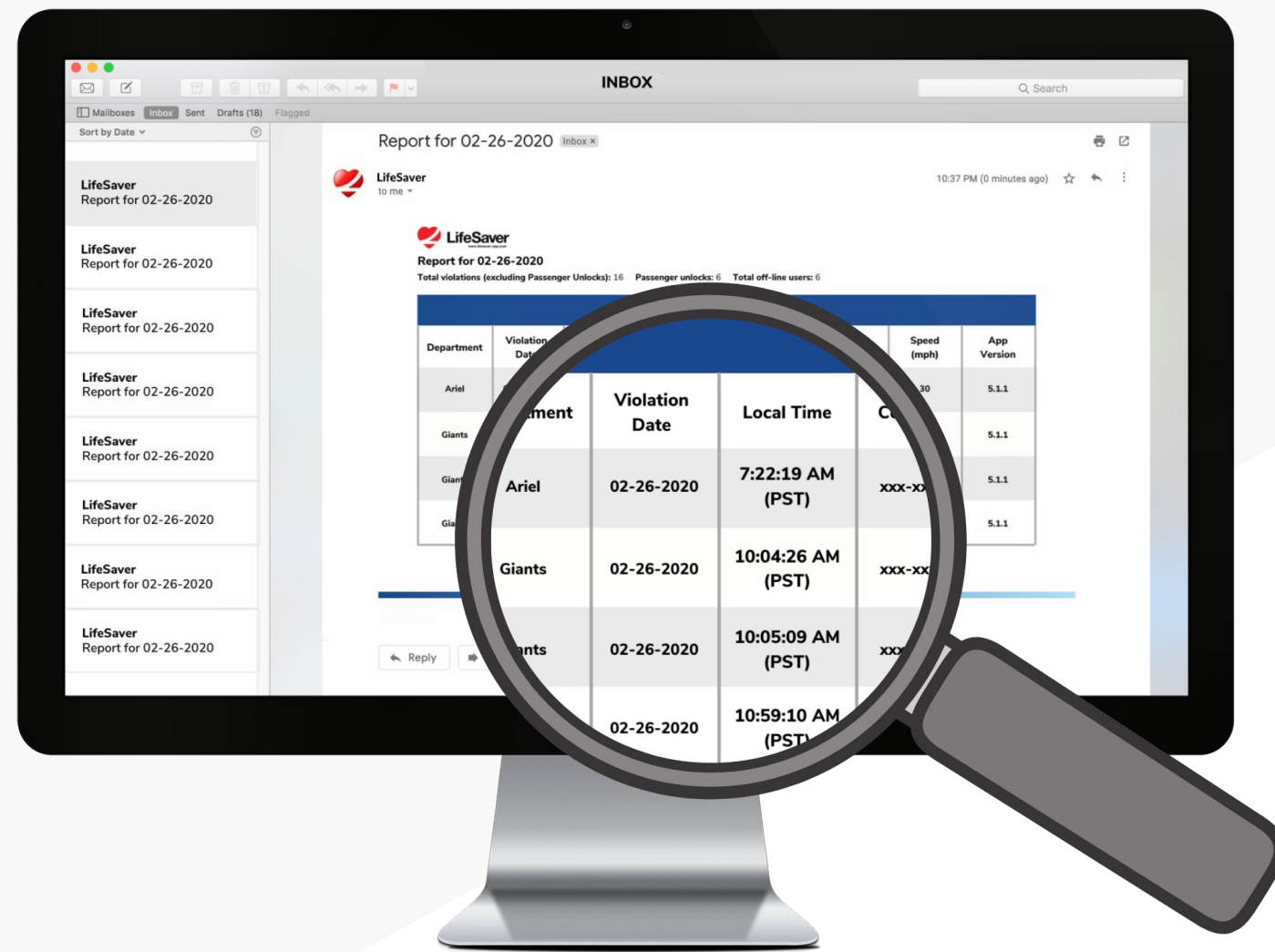
VIEW AND MANAGE DRIVER PERFORMANCE IN YOUR PORTAL



- ✔ Deploy the app to all your mobile devices
- ✔ Configure the app behavior (hours, violations, scoring) from the portal
- ✔ View/export detailed scoring & reporting on any particular driver for coaching

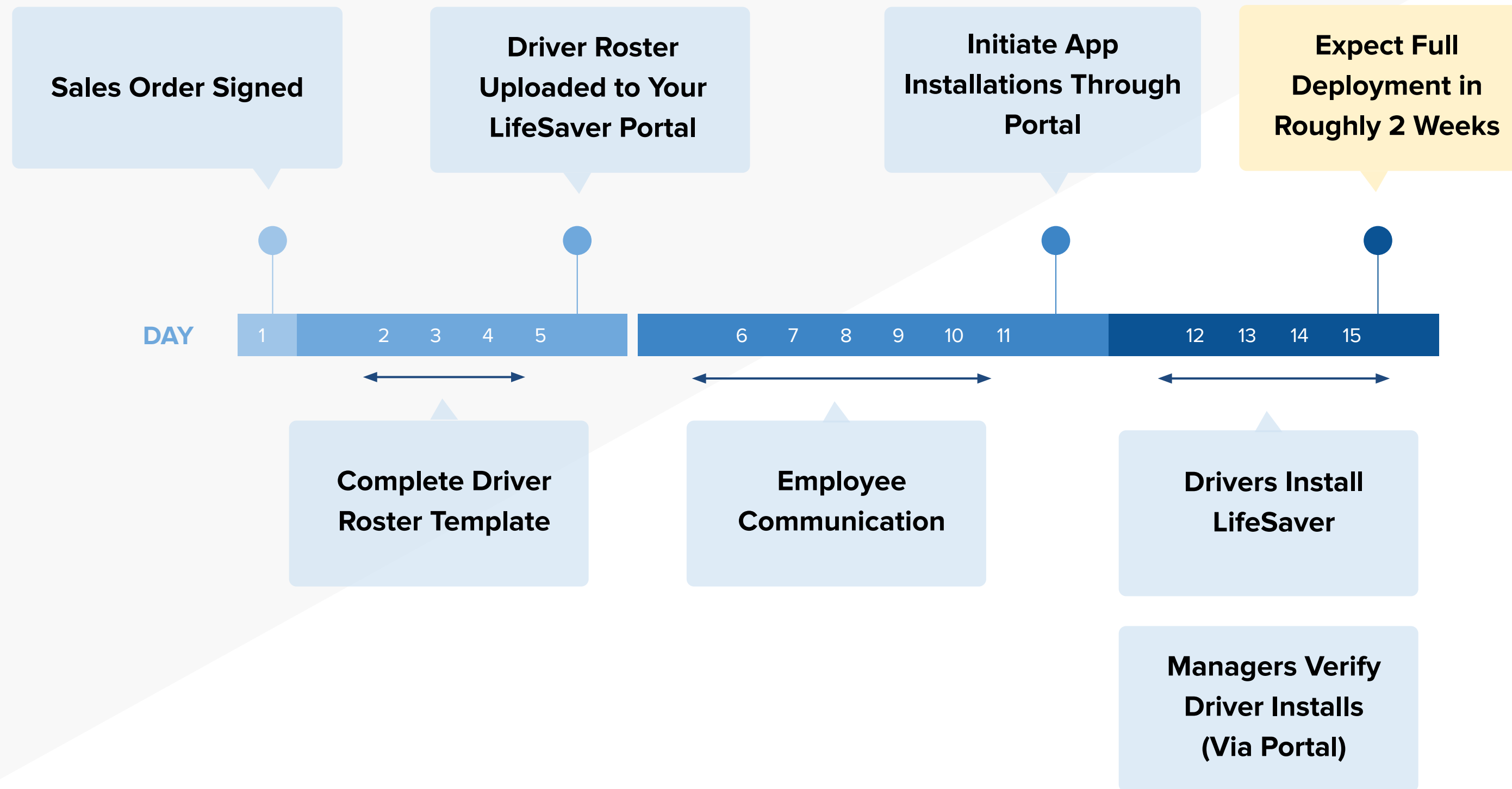
EXCEPTION REPORTS SENT STRAIGHT TO YOUR INBOX

LOW EFFORT TO SEE HOW YOUR DRIVERS ARE DOING

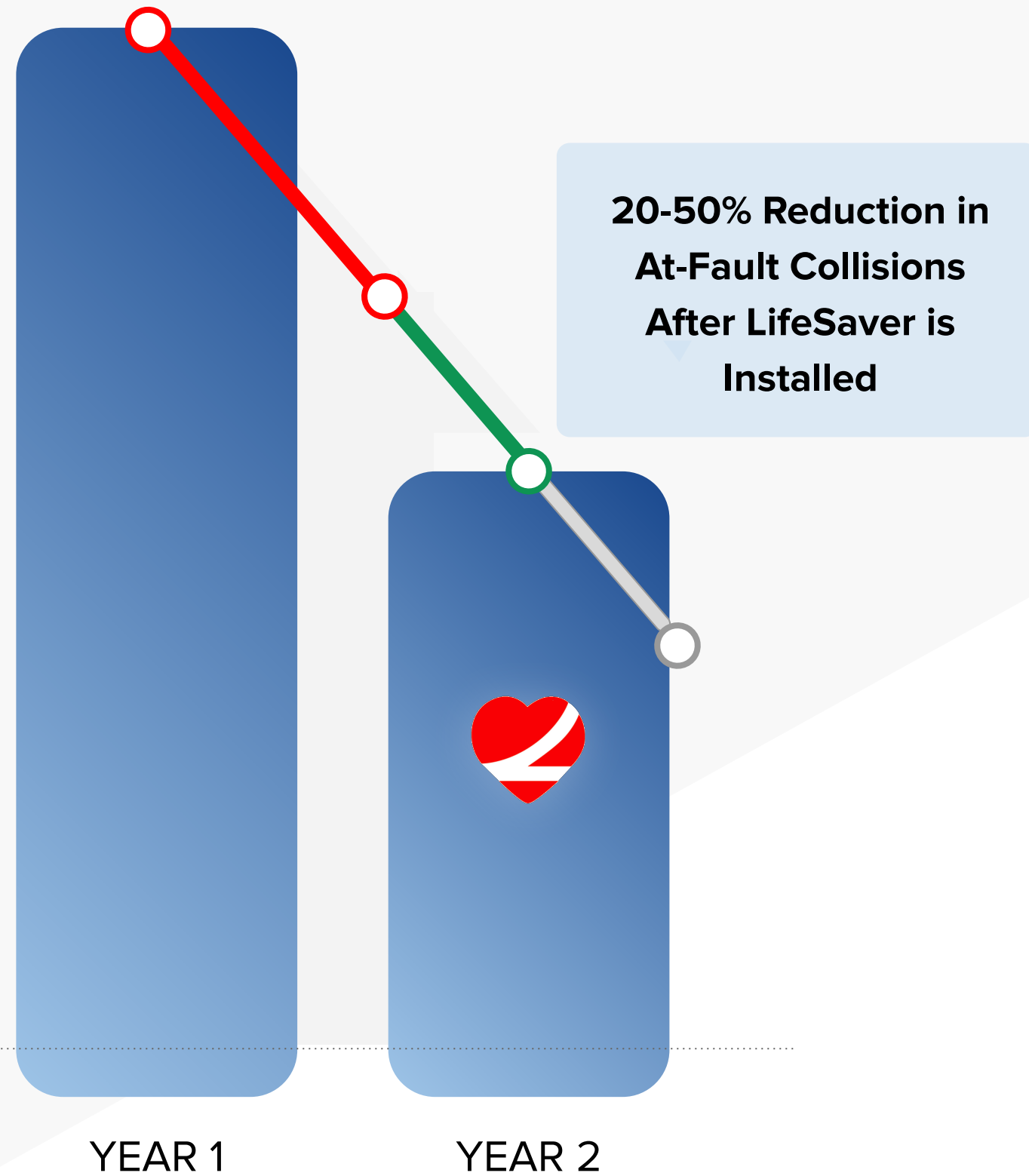


- ✔ Scheduled email delivery of exception reports for your fleet & safety leadership
- ✔ Exception-based reporting of LifeSaver usage & compliance for each driver group
- ✔ Log into your portal anytime to view real-time detail on problem drivers

ONLY 2 WEEKS TO FULL DEPLOYMENT



SIGNIFICANT REDUCTION IN AT-FAULT COLLISIONS



- ✔ Low-Cost
- ✔ Minimally Invasive
- ✔ High-Safety Impact

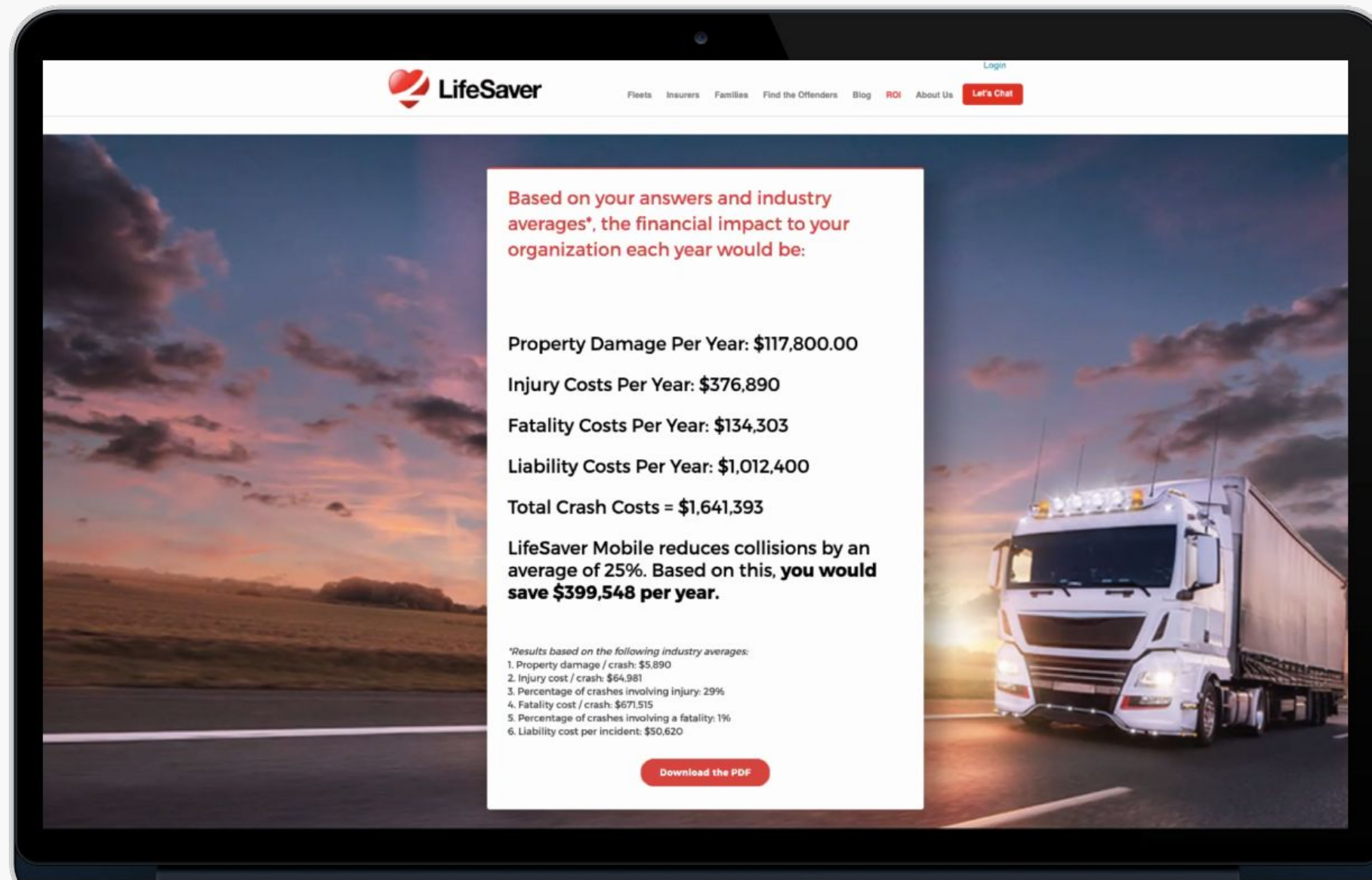
LIFESAVER CASE STUDY

Learn how ECMD, Inc. lowered their annual insurance claims by 50% after using LifeSaver Mobile.



[CLICK TO READ](#)

RETURN ON INVESTMENT



Other costs not included in this calculator..

- ✔ Lost productivity
- ✔ Insurance rate increases

CALCULATE YOUR OWN SAVINGS

Number of Vehicles

100

Annual Commercial Fleet Collision Rate

20%

PROTECTING COMMERCIAL FLEETS IN MANY INDUSTRIES



“I approached LifeSaver because our business was seeing 2 to 3 fender benders each month and growing.

*“We have seen **ZERO** fender benders since we deployed LifeSaver at the beginning of 2017.”*





LifeSaver

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Thank You!

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